

**Short Biographical Information**



Geoffrey Gourley is a Social Entrepreneur and Sustainability Leader; Founder & CEO of Not-for-Profit organisation **Shape Our Future** and Sustainability Consultancy **Turn Me Green**.

Geoff is a strong communicator and facilitator of climate change debate featuring as a speaker at many events, with a particular interest in sustainability & environmental leadership in the community. He is knowledgeable on the third sector, business, Ecologically Sustainable Development and the built environment and is a Green Star Accredited Professional; he also holds positions with Property Council of Australia Future Direction committee and is part of Green Building Council Australia Future Green Leaders workgroup. Geoff is also one of 'Al Gores Climate Project' Connectors, his lead-by-example and values ethos will see Geoff make an impact in business and sustainability which will shape Australia's future.

In 2009 Geoffrey has been a speaker at Sustainability Convergence, Sustainable Councils Conference, delivered a key note address to the National Camps Conference, has run workshops on sustainability leadership and is keynote speaker at New York Green Drinks in October. He was the Youngest Queen Scout in Victoria; a finalist in the Pitch 08 Competition, and is a member of various professional associations. Born and raised in Latrobe Valley, Victoria, moving to Melbourne in 1990. Geoff has traveled extensively throughout Australia, New Zealand, Thailand and Indonesia

**Qualifications**

- > BDes (Interior), Royal Melbourne Institute of Technology
- > Dip BA (Bus Admin & Comm) Australian Institute of Management
- > Fellow (FSL), Centre for Sustainability Leadership
- > Accredited Green Star Professional, Green Building Council Australia

**It is Geoff's vision to lead, develop and influence business and community to a sustainable future.**

Mr. Gourley, a 2008 Fellowship graduate of the 'Future Sustainability Leadership' program said, "I started my first business at 19yo while completing further education in Melbourne, what that business signified was my love and passion for business, sustainable development and sustainability, from a young age I had already fallen in love with the environment".

Geoff went on to establish more than 10 successful businesses over the last 20 years, in industry sectors like Retail, Hospitality, Design, Construction, Business & Sustainability Consultancy.

Geoff is founder and CEO of **Shape Our Future** a Not-for-Profit organisation that is helping to define visions for a sustainable Australia.. Launching mid 2009 is 'Sense of Place Eco Retreat', a bush land regeneration project and wilderness retreat adjoining the Wombat State Forest, 10 Min North of Daylesford. Geoff also owns **Turn Me Green**, a sustainability consultancy company and has 5 other social based projects in concept and development.

Geoff hopes to see his visions further come to life, by working with, and training youth, business and communities to take steps to a more sustainable way, Inspire and drive change in the corporate, business and the global community. He seeks to educate and motivate people toward solutions for climate change issues and aims to be climate positive. Geoff is passionate about developing and accelerating new sustainability based enterprises. He values Social, Ecological, Economic and Cultural outcomes equally.

Geoffrey has a strong sense of leadership, which has developed over time. He provides solutions and leadership in sustainability, social enterprise and the environment in many ways and continues to influence young people, corporate companies, industry bodies, groups and associations.

Mr. Gourley said, "My genuine and authentic passion to making a positive impact to sustainability enterprise is why I have established my companies". He further said, "I want to lead, develop and accelerate businesses and community to a sustainable future and create a long term legacy of sustainability and social enterprise within the Australian environment".

**"I invite you, to join with me, in shaping our future, making a contribution to preserving our beautiful planet and create a pathway for all future generations to live sustainably". Geoffrey Gourley – Founder.**

**Media:**

For further information visit [www.geoffgourley.com.au](http://www.geoffgourley.com.au)  
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