



## **IMPACT: Camping in Australia** **2006 ACA Conference** **October 13-16, 2006**

*"Empowering Camps and Outdoor Activity Providers  
to IMPACT Communities"*

### **SPONSORSHIP PACKAGES**

It is with pleasure that we invite YOU  
to become an ACA supporter today!

Full details of how you can be involved and what you will receive in return are detailed below. To confirm your sponsorship package complete the application form and fax to the ACA on (03) 9350 1077 or email [conference@auscamps.asn.au](mailto:conference@auscamps.asn.au).

Please note trade displays are based on a first in first serve basis with a limited number available. For further information or if you have any questions please contact Anna Musgrove on (03) 9350 1700 or 1800 061 702

The closing date for sponsorship applications is **1 May 2006**.

We look forward to hearing from you soon.

### **Major Sponsor: \$5,000 (Limited to 1 sponsor)**

#### ***Advertising & Promotion***

- Corporate logo on all marketing brochures and other signage used throughout the event and on the ACA website (linking to your own website)
- 2 complimentary inserts into the delegate packs
- Acknowledgement as a major sponsor during the conference and in the conference program
- Full page advertisement in the conference program
- 10 minute presentation session, allocated to speak about your relationship to the camping profession. (Specific guidelines will be made available)
- 1.4 metres presentation space (for a trade display)

#### ***Media***

- Your organisation's logo will be placed on websites and in publications advertising the event, and will be acknowledged as a major sponsor

#### ***Ticket / Hospitality***

- 2 complimentary FULL conference registrations (Includes accommodation, catering and linen. Excludes: travel to and from the conference and additional activities such as the camp tour, these are the responsibility of each person attending)

#### ***Evaluation***

- Post conference report of exposure for your organisation including conference promotional material, publications, attendee numbers and website visits.

## **Event Sponsor: \$2,000**

Here is an opportunity for you to sponsor a particular segment of the conference such as a dinner or lunch

### ***Advertising & Promotion***

- Corporate logo on all marketing brochures and on the ACA website (linking to your own website)
- 2 complimentary inserts into the delegate packs
- 1/2 page advertisement on the conference program
- Acknowledgement as a sponsor during the conference and in the conference program

### ***Ticket / Hospitality***

- 2 complimentary EVENT registrations (FULL conference registrations are the responsibility of each person attending)

## **Trade Display Sponsorship - Package A: \$1,000**

### ***Advertising & Promotion***

- Corporate logo on ACA website and conference program
- 1 complimentary insert into the delegate packs
- 1/4 page advertisement on the conference program

### ***Display***

- 1.4 metres presentation space

### ***Ticket / Hospitality***

- 1 FULL conference registration package (Includes: accommodation, catering and linen. Excludes: Travel to and from venue, additional activities such as the camp tour, these are the responsibility of each person attending)

## **Trade Display Sponsorship - Package B: \$650**

### ***Advertising & Promotion***

- 1 complimentary insert into the delegate packs
- 1/4 page advertisement on the conference program

### ***Display***

- 1.4 metres presentation space

### ***Ticket / Hospitality***

- 1 DAY registration (Includes: the provision of morning tea, lunch, afternoon tea. Excludes: travel to and from venue, accommodation, additional meals and activities, these are the responsibility of each person attending)

## **Delegate Pack Sponsorship: \$150**

- Complimentary inserts into the conference delegate pack